

Better Light for Better Living
Aladdin KEROSENE
(Coal Oil) **Mantle Lamps**

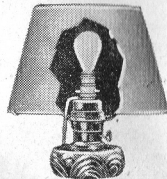


Good Light is as important as good air or good food. In fact there is nothing that adds more to the healthfulness, happiness, comfort and convenience of a home than good light. Eyesight is a priceless possession and every possible safeguard should be used to preserve and protect it. For many years the old-style yellow-flame oil light has been the only light available for homes without electricity, and the damage it has done to the eyes of millions cannot be figured even in billions. It's small wonder that the Aladdin Mantle Lamp with its abundance of modern white light, its amazing economy, its safety and simplicity has won its way into the hearts and homes of over seven millions of users throughout the world.

Aladdin Changed Into An Electric Lamp in a Jiffy

With this Aladdin Electric Connector it takes only a few seconds to change your Aladdin from kerosene operation to the use of electricity, and no longer to change back again to kerosene should occasion ever require. Consists of lamp attachment, standard light socket with built-in switch, and eight foot extension cord and outlet plug, assembled ready for insertion.

Price (Bulb not included) Each, 75c



TESTS conducted by the foremost lighting engineers show Aladdin light a near approach to actual daylight in quality. Therefore it is most suitable for the human eye. Its soft mellow glow makes it possible to read, write, sew or study by Aladdin light hour after hour with less eye



fatigue. It has made it possible for thousands of aged persons to again read in comfort at night, and its use is a preventative against eyestrain due to poor light for the young. No home where kerosene must be used but what would be a brighter, happier, cheerier place in which to live when Aladdin lighted.

Aladdin Brings You All of These ADVANTAGES:

Burns 50 Hours on a Gallon of Kerosene . . . Lights Instantly with a Match . . . Uses 94 % Air—only 6% Kerosene . . . Is Absolutely Safe—Can't Explode . . . Requires No Pump or Pumping . . . Simplicity Itself—a Child Can Run It . . . 60 Candle Power of Modern White Light . . . Noiseless—Still—Quiet . . . Sanitary—No Smoke—No Odor . . . No Generating—No Generator . . . Durable—Lasting—Dependable . . . Beautiful and Decorative.

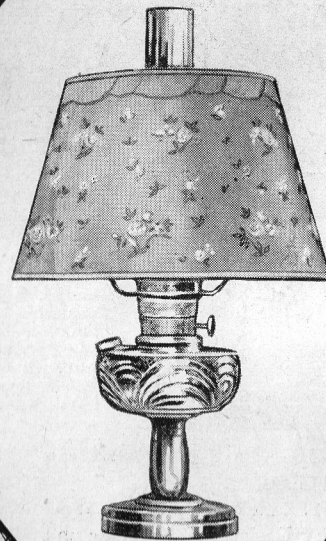
DON'T WAIT—Get Yours Now—Today

On Demonstration at

Form No. 42L-1946-7

Printed in U.S.A.

* **Aladdin**
MANTLE
Lamps



PROVIDE
SIGHT-SAVING

Modern
WHITE LIGHT
from KEROSENE

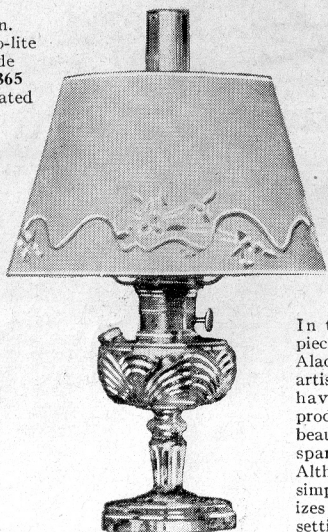
TRADE MARK REGISTERED IN U.S.
 PAT. OFFICE AND CANADA

BETTER LIGHT • BETTER SIGHT • BETTER LESSONS

Aladdin Table LAMPS

NU-TYPE MODEL B

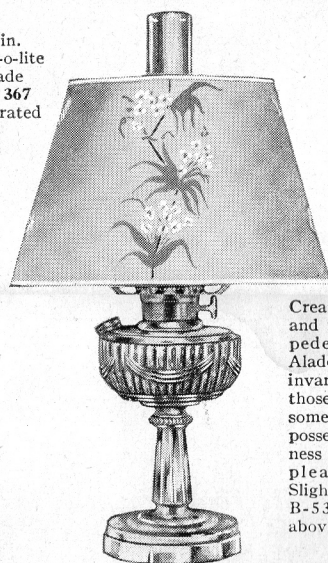
14 in. Whip-o-lite Shade No. 365 Illustrated



In this graceful one piece, all crystal glass Aladdin Table Lamp the artist and the artisan have collaborated to produce a lamp of rare beauty and charm with sparkle and crispness. Although decorative its simple design harmonizes with practically any setting.

No. B-53—In Clear Sparkling Crystal Glass. Without Shade or Tripod, Ea. \$5.45 With any Design of 14" Shade and 14" Tripod.....Each, \$7.20

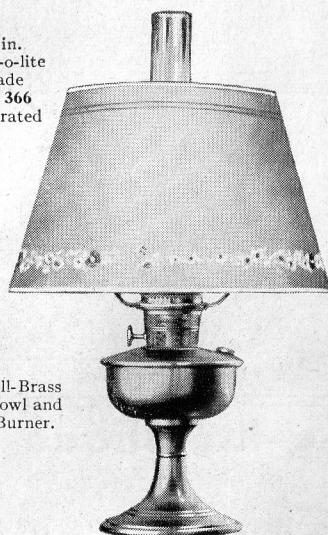
14 in. Whip-o-lite Shade No. 367 Illustrated



Created in Ivory Alacite and in a very pleasing pedestal design, this Aladdin Table Lamp is invariably the choice of those who desire that something different. It possesses an attractiveness that never fails to please and endure. Slightly taller than the B-53 Aladdin shown above.

No. B-75—In Ivory Alacite Glass. Without Shade or Tripod, Ea. \$5.95 With any design of 14" Shade and 14" Tripod.....Each \$7.70

14 in. Whip-o-lite Shade No. 366 Illustrated



For those who prefer the beauty and sturdiness of an all metal lamp will appreciate these features in the Aladdin All-Brass Table Lamp illustrated at the left. All Aladdin Metal Lamps are beautifully finished as specified, and to give a life time of service and satisfaction.

B-137 or B-138 Oxidized Bronze Polished Nickel Either without 14" Whip-o-lite Shade or Tripod.....Each \$7.45 Either with any 14" Whip-o-lite Shade and 14" Tripod...Each \$9.20

All-Brass Bowl and Burner.

These Artistic Aladdin Lamps Will Brighten and Beautify Your Home

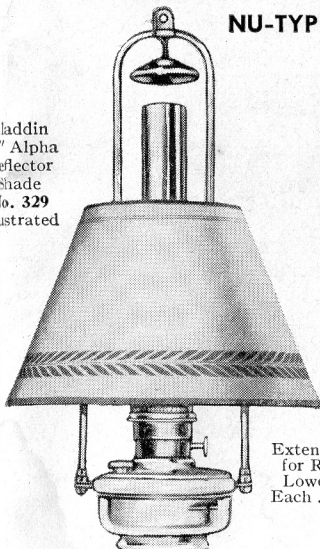
ALADDIN Mantle Lamps are foremost among the greatest and most practical inventions of the century. Their invention and perfection is an outstanding accomplishment in the field of artificial lighting. Their use goes a long, long way toward solving the lighting problem for rural homes, for they provide an abundance of soft mellow modern white light not excelled in whiteness or steadiness even by electricity.

Aladdin light makes evening reading, writing, sewing, or studying a pleasure. It is one thing that the entire family can enjoy. It costs so little too, to operate. It burns common kerosene (coal-oil) which is one of the cheapest, safest, and most readily procureable of fuels. Other Features of the Aladdin are described elsewhere in this folder.

Aladdin Hanging LAMPS

NU-TYPE MODEL B

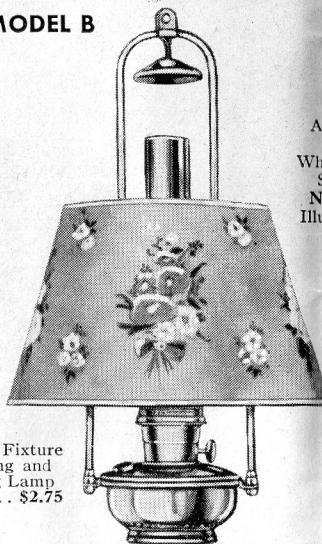
Aladdin 14" Alpha Reflector Shade No. 329 Illustrated



B-222 In Ivory Alacite and Metal. Without 14" Shade.....\$6.75 (No Tripod necessary)

Extension Fixture for Raising and Lowering Lamp Each.....\$2.75

Aladdin 14" Whip-o-lite Shade No. 358 Illustrated

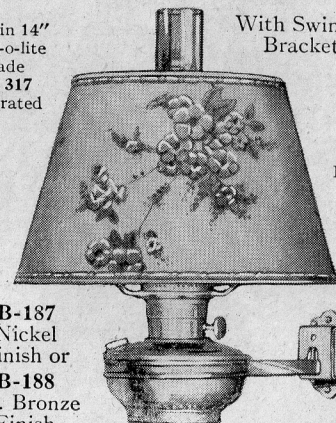


B-210—All Metal, Nickel Finish B-216—All Metal, Ox. Bronze Finish Either, without shade.....\$7.75 (No Tripod necessary)

Aladdin Bracket LAMPS

NU-TYPE MODEL B

Aladdin 14" Whip-o-lite Shade No. 317 Illustrated



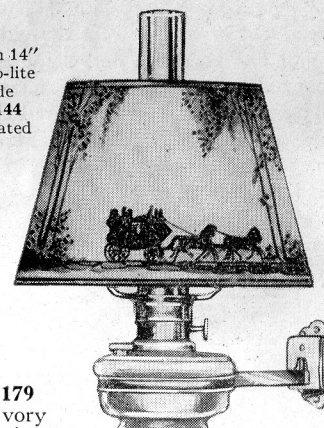
With Swinging Bracket

All Brass Fount and Burner

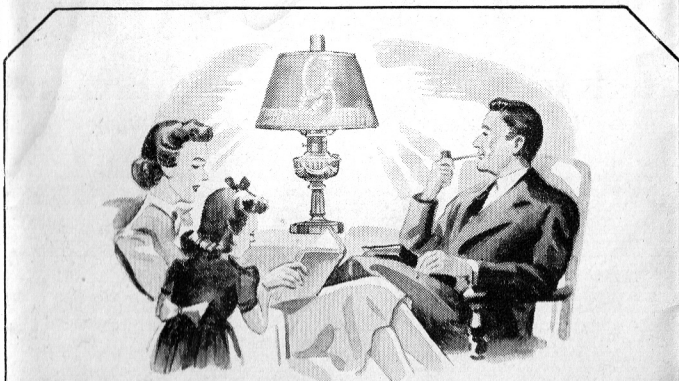
B-187 Nickel Finish or B-188 Ox. Bronze Finish

Without 14" Shade or Tripod...\$6.85 With 14" Shade and Tripod..... 8.60

Aladdin 14" Whip-o-lite Shade No. 144 Illustrated



B-179 In Ivory Alacite Without 14" Shade or Tripod...\$5.85 With 14" Shade and Tripod..... 7.60



The Aladdin Kerosene Mantle Lamp has many features; it produces a modern white light of 60 candle power, and operates 50 hours on a single gallon of kerosene or at over four times the efficiency of the common flat wick lamp. In operation it is simplicity itself, it is quiet, odorless and noiseless and perfectly safe. And, all is combined in a beautiful decorative lighting device of which you will be proud.

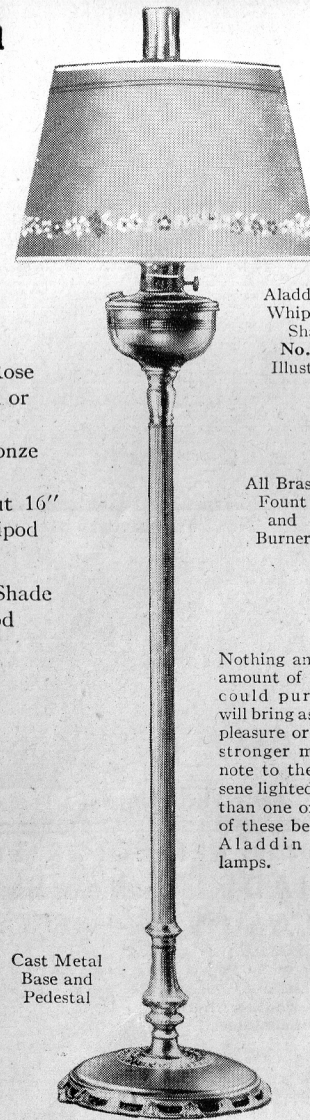
The importance of good light in the home cannot be too strongly stressed. Its presence creates an atmosphere of cheer, of brightness and happiness. Such a light is particularly essential in a home for reading, sewing, and studying especially where children have school work to do.

Aladdin Floor LAMPS

NU-TYPE MODEL B

B-425 Ivory and Rose Gold Finish or B-426 Oxidized Bronze Finish Either, without 16" Shade or Tripod \$11.70

Either, with Shade and Tripod \$13.95



Aladdin 16" Whip-o-lite Shade No. 459 Illustrated

All Brass Fount and Burner

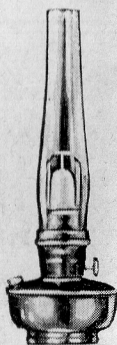
Nothing an equal amount of money could purchase will bring as much pleasure or add a stronger modern note to the kerosene lighted home than one or more of these beautiful Aladdin floor lamps.

Cast Metal Base and Pedestal

Aladdin Fount LAMPS

NU-TYPE MODEL B

- No. 153—Alacite Fount Lamp, Satin Brass Burner and Trim..... Each \$5.25 (Lighting Unit for B-179 Bracket Lamp)
 - No. 154—Alacite Fount Lamp, Nickel Burner and Trim..... Each 5.25 (Lighting Unit for B-222 Hanging Lamp)
 - No. 160—All Brass Nickel Plated Fount Lamp, Nickel Burner Each 6.25 (Lighting Unit for B-210 Hanging Lamp; Bracket Lamp B-187)
 - No. 161—All Brass, Satin Brass Fount Lamp, Satin Brass Burner... Each 6.25 (Lighting Unit for B-425 Floor Lamp)
 - No. 163—All-Brass, Ox. Bronze Fount Lamp, Ox. Bronze Burner .. Each 6.25 (Lighting Unit for B-216 Hanging Lamp and B-426 Floor Lamp)
- All Metal Fount Lamp B-160, B-161 or B-163 Price quoted includes Fount and Burner complete, and 1 Lox-on Mantle and 1 Lox-on Chimney. Alacite Fount Lamp B-153 or B-154



TORONTO ONT.

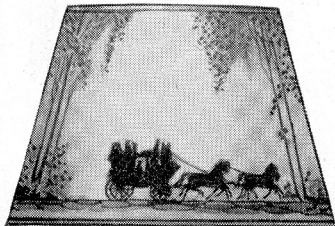
The Mantle Lamp Company of America 223 W. Jackson Boulevard, CHICAGO, ILL. • 1726 North Flint Ave., PORTLAND, ORE.

SYDNEY AUSTR.

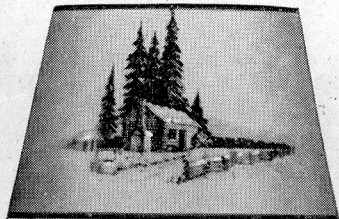
Aladdin *Whip-o-lite Shades for Aladdin Table, Hanging and Bracket Lamps

(Size: 14" Diameter Bottom, 9" at Top and 9" High)

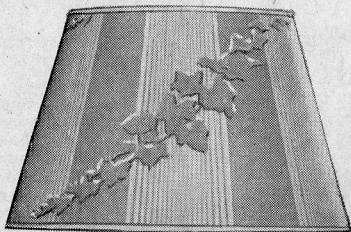
PRICE Each \$1.50 Tripod 25c Extra



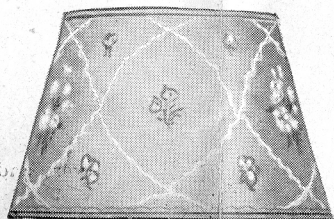
No. 144—Orange and Black



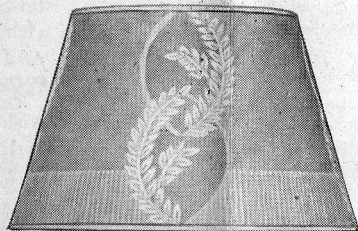
No. 209—Brown



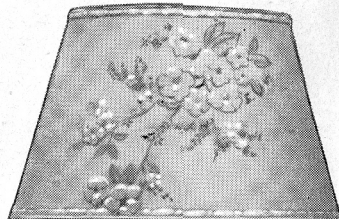
No. 360—White No. 361—Tan



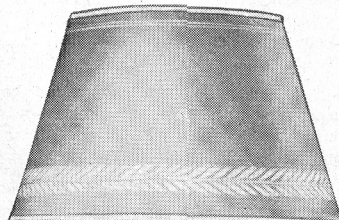
No. 309—Variegated



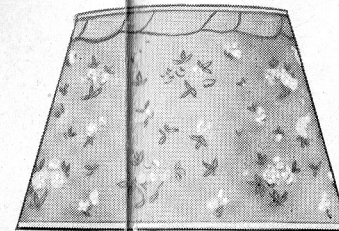
No. 362—White No. 363—Tan



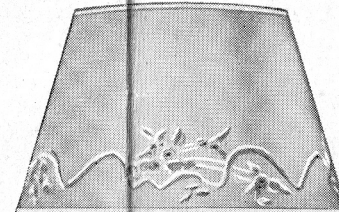
No. 317—Variegated



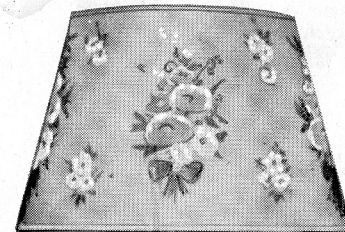
No. 364—White (Flockless)



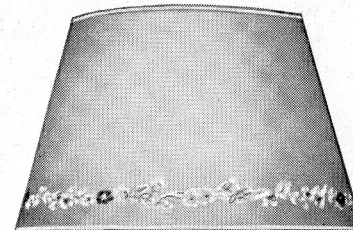
No. 354—White No. 355—Tan



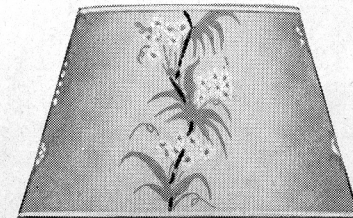
No. 365—Variegated



No. 358—Variegated



No. 366—Variegated



No. 367—Variegated

Aladdin *Whip-o-lite Shades

A shade material possessing all the fine illuminating qualities of fine glassware and the decorative qualities of parchment has been the goal of lamp manufacturers for many years. With this object in view, Aladdin research engineers after years of labor, have at last succeeded in producing such a material, and in addition, it is free from the objectionable features of both glass and parchment.

Whip-o-lite is the trade marked name of this amazing new material of which Aladdin shades are now made. It has high transparency and diffusion of light. It is permanent in color, and withstands heat and resists warping. Light filtered thru Whip-o-lite is very restful, soft and mellow, with little loss of strength or efficiency. Whip-o-lite is decorative in its texture, but when decorated by our experienced shade designers, these shades are creations of irresistible eye appeal.

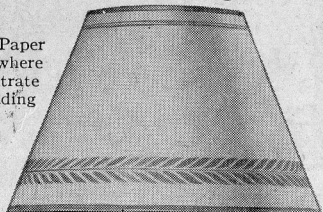
*Registered Trade Mark

Special REFLECTOR TYPE SHADE for Table or Hanging LAMPS

PRICE
Each
\$1.50

Made of Opaque Alpha Paper and especially for use where it is desired to concentrate light downward for reading or on dining table.

Size—14" at Bottom,
7" Top, 9" High with
4 1/2" inner ring at Top.

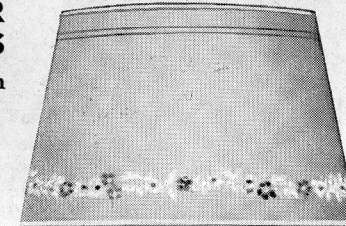


No. 329—Tan

Whip-o-lite Shade for FLOOR LAMPS

Price Each
\$2.00

16" Tripod
25c Extra
Size—16"
Bottom,
12" Top—
10" High



No. 459—Variegated